

Witt & Associates

Certified Public Accountants

Our Mission

We are a boutique firm that helps transition entrepreneurial dreams into functional businesses. We have experience with most of the issues facing small companies in a variety of industries. Our expertise in building new companies provides the perfect foundation for delivering service to more mature organizations.

The list of services in this brochure is not intended to be inclusive. Please inquire about a service you require that is not listed.



Our Commitment

Our mythical dragon, Omarisan the azure dragon, is the supreme animal in Chinese mythology dating back over 3,000 years. He represented vitality, power and authority. He was the guardian of Chinese temples and other cornerstones of society according to Feng Shui. We chose Omarisan as our mascot to represent our commitment to providing excellence, quality and a steadfast service always guarding our client's interests.

Robert B. Witt CPA

Founder, Principal

- Established Witt & Associates in 2001 in La Jolla, CA
- Practicing CPA specialized in the needs of small businesses
- Implemented QuickBooks accounting systems and supporting processes for a variety of industries
- Designed and built BP's financial systems to conduct European Community business spanning 17 countries
- Implemented financial software in the US and Europe
- Managed multiple multi-million dollar acquisitions
- SVP of Engineering and CIO of Medibuy.com and raised over \$120M
- Chief Information Officer, Oracle corporation, Sequent Computers (IBM) and British Petroleum
- First IBM Value Added Remarketer in the mid-South
- US Navy Supply Corps Officer, 2 Navy Achievement Medals

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Sample Engagements

- Interim CFO, COO, CIO
- Multiple domestic and international start-up companies built from an entrepreneur's vision.
- Monthly bookkeeping and controller services
- QuickBooks implementations
- Complex 1031 exchange planning and execution
- Personal and corporate federal and state tax returns
- Business entity analysis
- Packaged software selection
- Accounting interface for web application
- Start-up valuation and funding
- Provisional patents
- Not for Profit forensic accounting
- Turnkey business setup
- Accounting policies
- 401K and SEP-IRA advice
- Business valuation for sale
- Technical hiring assistance
- Supply chain analysis

Accounting Services

Financial Statements:

We prepare unaudited financial statements. Compilations are properly organized financials based on the clients' information and largely for internal use. Reviews are properly organized financials that have been subjected to some limited analysis.

Forecasts & Pro forma Financials:

We have an extensive library of multi-year income statements, balance sheets and cash flow templates or we can develop custom forecasts in Excel. Our forecasts or pro forma statements are aligned with our clients' business practices, seasonal variances and economic outlook.

General Accounting:

Our complete bookkeeping service can be provided monthly, quarterly or on an annual basis. We have mastered the art of assembling a variety of disparate bits of information into proper books of records. We can also provide complete accounting services off-site on our computers or remotely connected to your computers. Our service includes payroll or after the fact payroll reporting, business tax returns and fixed asset management.

Forensic Accounting:

We apply accounting expertise to programs focused on fraud investigation and prevention, dispute resolution, litigation support, valuation, money-laundering and other criminal investigations.

Accounting Systems:

We can design manual or automated accounting systems. We are experts in QuickBooks and Ms Small Business Management.

Tax Services

Tax Preparation:

We can prepare the simplest or most complicated tax returns. If you prefer to do much of the work yourself, we offer a review and assembly service that can be very cost effective. We work with input from most accounting software.

Estate Planning:

Let us help organize your assets to analyze the effectiveness of your current estate plans in preparation for reviews with your legal counsel. We can use the data to project asset growth and retirement income. We can develop a plan for tax-free gifting to your loved ones during your lifetime.

Tax Planning:

Our approach is proactive to tax planning. We keep current on new tax laws so we are in a position to identify key tax planning opportunities that minimize both your current and future tax liabilities. We work effectively with your financial advisors and attorneys to develop a comprehensive income tax plan. Our goal is to serve as your quarterback developing the strategy that will minimize your tax liability for many years to come.

IRS Representation:

We have assisted many clients with the dealings with the IRS. We have developed a level of competence that will ensure that our client's facts are accurately presented and rulings properly negotiated.

Other Taxes:

We can assist with local business taxes, payroll taxes, franchise and sales taxes or most any other tax related matter.

Other Services

Interim CFO:

We can build or manage your finance, human resources and information technology staffs on a part-time basis freeing you to drive the company's vision to its maximum potential. We have a wealth of templates to assist in these areas.

Sarbanes Oxley:

We can assist with compliance of sections 302 and 404 of the Sarbanes Oxley Act. Our engagement can be independent or in conjunction with existing audit staff. Our expertise is identifying internal control weaknesses and developing procedures to strengthen them.

Software Implementation:

We have a proven methodology for software selection so that the chosen solution is the perfect fit for the business needs. We have implemented software for small, medium and large companies and are particularly skilled in integrating packages with custom components. A key to success for any software implementation is testing. We offer a structured methodology for testing prior to implementation to minimize business disruption.

Mergers & Acquisitions:

We have experience in most aspects of M&A. We have performed process reviews subsequent to the merger at the department level to ensure efficiencies and reduce costs.

Executive Advisory:

We have served a number of Executives as trusted advisors for special projects and unique circumstances.